



SKU 96HW-W

40 × 103" HD Full Video Color LED Sign for Store Windows

Single Sided • Horizontal • Window / Indoor • HD Full Video • 4 mm

High-definition full video color LED for store windows — plays video (MP4 & more), animations, messages, and logos. Face outside through glass or mount on an indoor wall facing in. App wireless control, plus computer control over Wi-Fi or USB.

4 mm HD pitch / 720 (L) × 240 (H) for sharper detail. Outer size 115½" (L) × 39¾" (H) × 3½" (T). Display area 113½" (L) × 37¾" (H). 7,000 NITS daylight-visible output with about 150 ft visibility. 3 years on all parts.

Technical Specifications — HD Window LED

SKU	96HW-W	Control	App / Wi-Fi / USB
Product Size	115½" (L) × 39¾" (H) × 3½" (T)	Languages	Universal languages supported
Display Size	113½" (L) × 37¾" (H)	Input Power	110VAC (Regular Plug)
Pixels	720 (L) × 240 (H)	Power Consumption	1,350 W max
Pixel Pitch	4 mm	Weight	163 lb
Brightness	7,000 NITS	Lifespan	100,000 hours (~10 yrs)
Visibility	150 ft	Content	Full video, messages, logos
LED Package	SMD	Use	Window outside / wall inside
Module Type	Anti-deformation Panels	Made	Built in Canada
Scan / Drive	Constant Current IC	Warranty	3 years on all parts

Key Features

- Full video color (MP4 & more)
- 4 mm HD pixel pitch
- 7,000 NITS daylight bright
- App / Wi-Fi / USB control
- Window or indoor wall use
- 3-year parts warranty