



SKU 54HW-W-1

27 × 65" HD Full Video Color LED Sign for Store Windows

Single Sided • Horizontal • Window / Indoor • HD Full Video • 4 mm

High-definition full video color LED for store windows — plays video (MP4 & more), animations, messages, and logos. Face outside through glass or mount on an indoor wall facing in. App wireless control, plus computer control over Wi-Fi or USB.

4 mm HD pitch / 500 (L) × 200 (H) for sharper detail. Outer size 65" (L) × 27¼" (H) × 3½" (T). Display area 63" (L) × 25¼" (H). 7,000 NITS daylight-visible output with about 150 ft visibility. 3 years on all parts.

Technical Specifications — HD Window LED

SKU	54HW-W-1	Control	App / Wi-Fi / USB
Product Size	65" (L) × 27¼" (H) × 3½" (T)	Languages	Universal languages supported
Display Size	63" (L) × 25¼" (H)	Input Power	110VAC (Regular Plug)
Pixels	500 (L) × 200 (H)	Power Consumption	500 W max
Pixel Pitch	4 mm	Weight	61 lb
Brightness	7,000 NITS	Lifespan	100,000 hours (~10 yrs)
Visibility	150 ft	Content	Full video, messages, logos
LED Package	SMD	Use	Window outside / wall inside
Module Type	Anti-deformation Panels	Made	Built in Canada
Scan / Drive	Constant Current IC	Warranty	3 years on all parts

Key Features

- Full video color (MP4 & more)
- 4 mm HD pixel pitch
- 7,000 NITS daylight bright
- App / Wi-Fi / USB control
- Window or indoor wall use
- 3-year parts warranty