



SKU 32SW-W

14 × 39 inch Ultra-bright Red Color Programmable LED Sign for Store Windows

Red text · Window / Indoor · 10 mm

Bright red single-color LED for store windows — designed for messages, text, and simple graphics (not full-color video). Face outside through glass or mount on an indoor wall facing in. App / Wi-Fi / USB control for straightforward content updates.

Outer size 39" (L) × 13¾" (H) × 2¼" (T). Display area 37¾" (L) × 12½" (H). Red messages/text output. 4,000 NITS daylight-visible output with about 120 ft visibility. 3 years on all parts.

Technical Specifications — Red Single-Color Window LED

SKU	32SW-W	Control	App / Wi-Fi / USB
Product Size	39" (L) × 13¾" (H) × 2¼" (T)	Languages	Universal languages supported
Display Size	37¾" (L) × 12½" (H)	Input Power	110 VAC (regular plug)
Pixels	96 (L) × 32 (H)	Power Consumption	42 W max
Pixel Pitch	10 mm	Weight	16 LB
Brightness	4,000 NITS	Lifespan	100,000 hours (~10 yrs)
Visibility	120 ft	Use	Window outside / wall inside
LED Package	Newest SMD bulbs	Made	Built in Canada
Module Type	Anti-deformation panels	Warranty	3 years on all parts
Scan / Drive	Constant current IC		

Key Features

- Red messages, text & simple graphics
- 10 mm pixel pitch
- 4,000 NITS daylight bright
- App / Wi-Fi / USB control
- Window or indoor wall use
- 3 years on all parts