



SKU 23HW-W-1

21 × 27" HD Full Video Color LED Sign for Store Windows

Single Sided • Horizontal • Window / Indoor • HD Full Video • 4 mm

High-definition full video color LED for store windows — plays video (MP4 & more), animations, messages, and logos. Face outside through glass or mount on an indoor wall facing in. App wireless control, plus computer control over Wi-Fi or USB.

4 mm HD pitch / 160 (L) × 120 (H) for sharper detail. Outer size 27¼" (L) × 21" (H) × 3½" (T). Display area 25¼" (L) × 19" (H). 7,000 NITS daylight-visible output with about 150 ft visibility. 3 years on all parts.

Technical Specifications — HD Window LED

SKU	23HW-W-1	4 mm	7,000	HD	3 yr
Product Size	27¼" (L) × 21" (H) × 3½" (T)	Control	App / Wi-Fi / USB		
Display Size	25¼" (L) × 19" (H)	Languages	Universal languages supported		
Pixels	160 (L) × 120 (H)	Input Power	110VAC (Regular Plug)		
Pixel Pitch	4 mm	Power Consumption	150 W max		
Brightness	7,000 NITS	Weight	19 lb		
Visibility	150 ft	Lifespan	100,000 hours (~10 yrs)		
LED Package	SMD	Content	Full video, messages, logos		
Module Type	Anti-deformation Panels	Use	Window outside / wall inside		
Scan / Drive	Constant Current IC	Made	Built in Canada		
		Warranty	3 years on all parts		

Key Features

- Full video color (MP4 & more)
- 4 mm HD pixel pitch
- 7,000 NITS daylight bright
- App / Wi-Fi / USB control
- Window or indoor wall use
- 3-year parts warranty